

Programme

2012
annual summit

MediaTravelGrant

= b h Y f b U h] c b U ` ' H f U b g d c f h '

2-4 May

Leipzig, Germany



Seamless Transport: Making Connections

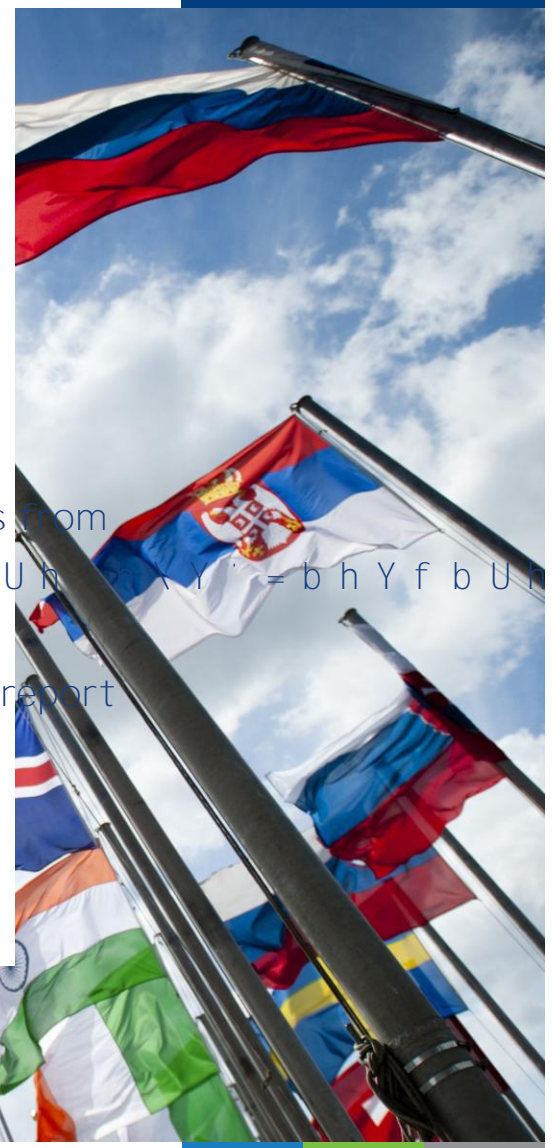
2-4 May 2012, Leipzig, Germany

Transport Ministers, industry leaders and forward thinkers from

2012 Summit to shape transport policy for the 21st Century.

As an international journalist you have the opportunity to report from this unique event.

>> [Apply for the Media Travel Grant now!](#)



What key issues will the Summit cover?

- § How can we improve seamlessness?
- § To what extent is complete connectivity possible?
- § Where should investment be made in linking urban and inter-urban transport
- § How can seamless transport drive economic growth?
- § How can freight traffic be better managed in cities?
- § How can connectivity across borders be improved?
- § How are real time information and integrated ticketing changing passenger transport

>> See our [interactive online program](#) for full details of all sessions



Why should you report from this event?

- § A unique opportunity to meet and interview politicians, industry leaders and academics all under one roof
 - § Unlimited inspiration for opinion pieces, editorials or broadcasts for your media outlet
 - § Be the first to report on the latest innovations in the field of transport and mobility
 - § Influence policy making in your own country as you take back the message
 - § Benefit from the behind-the-scenes technical tours to Porsche, BMW, the new Berlin Brandenburg Airport and more ...
 - § Join Ministers, Mayors and other transport leaders on a cycle tour of Leipzig, at the Gala Dinner and the Presidency Reception hosted by the Japanese Transport Minister
-

What does the grant include?

- § Travel from your home country to Leipzig, Germany
 - § Hotel Accommodation for up to 5 nights in the host city (on bed and breakfast basis)
 - § Meals provided during the 3 days of the Summit
 - § On-site support with free access to a fully equipped media centre
-



Children's
University



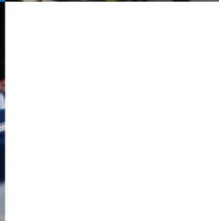
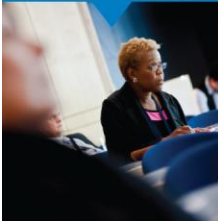
Side events



Exhibition



Panel
discussion



Cultural
Programme



Awards



Remarks



Technical
Tours

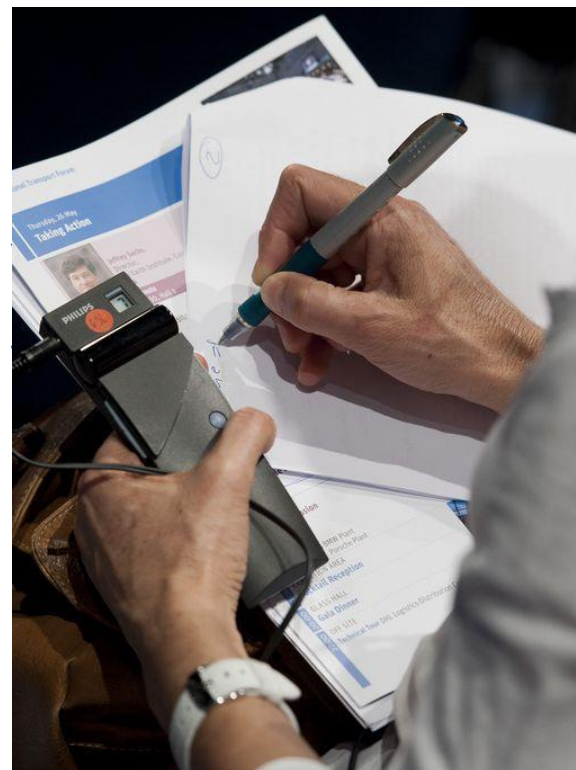
What did the 2011 journalists think?

ô H \ Y ' V Y g h ' h f U b g d c f h ' f Y ` U h

ô = a a Y b g Y ' b Y h k c f _] b [' d c g g]
U b X ' U ' [Y b Y f U h] c b ' c Z ' g h c f m

ô H \ Y ' G i a a] h '] g ' U ' a i ` h] d ` Y
of information and analysis
Z c f ' ^ c i f b U `] g h g ' W c j Y f] b ['

>> [Watchthisvided](#)



m Y h

õ

Who we are

The International Transport Forum at the OECD is an intergovernmental organisation with 53 member countries.

It acts as a strategic think tank for transport policy and organises an Annual Summit of Ministers.

>> For further information please visit our website
www.internationaltransportforum.org

What we work for

Our goal is to help shape the transport policy agenda on a global level, and ensure that it contributes to economic growth, environmental protection, social inclusion and the preservation of human life and well-being.

To apply for the grant or for further information, contact:

Scheuneman Public Relations Consulting Berlin
Kurfürstendamm 96
D-10709 Berlin, Germany

Tel: +49 30 310 106 40
Fax: +49 30 310 106 59

>> Ms. Julia Raabe raabe@scheunemanpr.de
>> Ms. Caidleigh Murphy murphy@scheunemanpr.de
>> Mr. Jan Martensen martensen@scheunemanpr.de

International Transport Forum

2, rue André Pascal
75775 Paris Cedex 16, France

T +33 (0)1 45 24 97 10

F +33 (0)1 45 24 13 22

Email : itf.contact@oecd.org

Web: www.internationaltransportforum.org
