Seamless Urban Freight Transport: The need for a new policy approach

World Conference on Transport Research Society

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Wednesday 2 May 2012

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SIG 9 Urban Goods Movement

The principal objectives are to:

- Share knowledge and ideas on an international level concerning developments in urban goods movement – including planning, policy, operations, modelling and data collection;
- Contribute to research activities in the field of urban goods movement;
- Encourage the development of new research techniques concerned with urban goods movement;
- Support a network of researchers concerned with this topic;
- Develop links with other networks concerning urban freight and city logistics.
The principal objectives are to:
• Collate experience on the performance of urban transport policy instruments
• Establish good practice in the evaluation of such instruments
• Develop a research programme to enhance understanding of the design, implementation and performance of such instruments
• Encourage the development of interactive learning methods in the subject area for students, practitioners and decision makers
Speakers

- Professor Eiichi Taniguchi (Kyoto University)
- Dr Laetitia Dablanc (IFSTTAR and METRANS visiting scholar, University of Southern California)
- Professor Rosario Macario (Instituto Superior Técnico, Lisbon)
- Professor Jose Holguin-Veras (Rensselaer Polytechnic Institute, New York)
- Mark Major (European Commission, Brussels)
Key issues from presentations

- Balance
- Optimisation (information systems)
- KPIs and best practice
- Key decision-making
- Metropolitan-wide
- Policy-making should be relevant, reasonable and coordinated
Key issues from presentations

- Importance of urban freight
- Public authorities locked into passenger transport
- Framework for innovation

- Market failure
- Implementation challenge
- Measurement of benefits
Key issues from presentations

- Challenges – competition, congestion, energy supply, climate change
- Road map
- Sustainable urban mobility plan
- Waterways – back to the future
- Complexity
- Need to harness the business approach to logistics
- Location of costs and benefits
- Partnership
- High level involvement
- Economic downturn
Themes

- Data, measurement and modelling/models
- High level policy engagement
- Complexity
- Significance of the sector/activity
- Innovation (technology / behaviour)
- Importance of the market